

Bachelor of Science in Music Industry Studies (124 hrs.)

		Fall	Spring
Freshman			
MUIN M100	Music Industry Forum	0	0
MUGN M110**	Introduction to Music Industry Studies	3	
MUGN M115 **	Introduction to Music Technology		3
BA B100	Introduction to Business		3
MATH A115	Introduction to Finite Mathematics	3	
MUGN M105	Music Industry Musicianship	2	
ENGL T122	Critical Reading and Writing	3	
Common Curriculum		<u>3</u>	<u>9</u>
		Totals:	14 15
Sophomore			
MUIN M100	Music Industry Forum	0	0
MUEN/PC	Ensemble, Class Voice, Guitar, Piano, or Contemporary Ensemble	1	1
MUIN M205**	Legal Issues in Music Industry Studies		3
MUGN M260	Multimedia Production		3
BA B101	Business Communications	3	
MUGN M350**	Intro to Digital Audio	3	
LGST B205	Legal Environment of Business	3	
MKT B280	Basic Marketing		3
MGT B245	Management & Organizational Behavior		3
ECON B200	Principles of Microeconomics	3	
Common Curriculum		<u>3</u>	<u>3</u>
		Totals:	16 16
**These courses are offered in both the Fall and Spring.			
Junior*			
MUIN M100	Music Industry Forum	0	0
MUIN M250	Music Marketing and Promotion	3	
MUIN M350	Music Management and Concert Production	3	
MUIN M310	Music Finance		3
MUGN	Tech Electives	2	2
MUGN/MUTH	Music Electives (includes Commercial Music Electives)	2	
MUIN M420	Contemporary Issues in MIS (or Elective)		3
ACCT B202	Financial Accounting Information	3	
Common Curriculum		<u>3</u>	<u>9</u>
		Totals:	16 17
Senior			
MUIN M100	Music Industry Forum	0	0
MUIN M400	Music Industry Entrepreneurship	3	
MUIN M450	Music Industry Senior Seminar		3
MUGN	Tech Elective	2	2
MUIN M475	Music Industry Internship		2
	Free Elective	3	
MUIN M415	Arts Administration	3	
Common Curriculum		<u>3</u>	<u>9</u>
		Totals:	14 16
TOTAL: 124 cr. hrs.			

Commercial Music Electives: **Songwriting (MUTH M430), Film Scoring (MUTH M435), Commercial**

Arranging (MUTH M308)

Tech Electives: **Music Visualization (MUGN M415), Video Editing (MUGN M425), Video Writing & Directing (MUGN M430), Studio Recording & Live Sound (MUGN M250), Music Notation (MUTH M112), Layout & Design (CMMN M260)**

Contemporary Issues: **Legal Issues II (MUIN M420-001), Concert, Tour & Venue Management (MUIN M420), Radio Promotion and Management (MUIN M420-002).** Other options include an advanced CoBA course, a Law School course, a Communications course.

Music Electives: **History of American Popular Music (MUGN V294), World Music (MUGN V174), Jazz in American Culture (MUGN V272),** and any of the Commercial Music Electives Courses.

Music Ensemble Electives: **Contemporary Ensemble, Chorale, Guitar Concepts I (MUPC M400-001), Guitar Concepts II (MUPC M401-001), Guitar Class I & II (MUPC M130-001, 131-001), Piano Class I (MUPC M115-001),** other University Ensembles (MUEN).

Free Electives could include the Contemporary Issues course, a law school course, an advanced business school course, or a course in Visual Arts or Communications.